

Invitation to Festo press conference

Hannover Messe 2024

You are cordially invited to our press conference at Hannover Messe 2024! When? Monday, April 22, 2024, from 12 - 1 p.m. Where? At the Festo stand in Hall 7 Stand D31

"Sustainability, digitalization and the climate-friendly transformation of manufacturing are our main topics at Hannover Messe 2024 - from the automation of future industries to ecological innovations in biologization. As the new CEO of Festo, I look forward to engaging in dialog with you on these topics."

With these words from **Thomas Böck**, who has been **Festo's new CEO** since January this year, we invite you to the Festo press conference at the Hannover Messe!

When? **Monday, April 22, 2024, from 12 - 1 p.m.**

Where? **At the Festo stand in Hall 7 Stand D31**

In their keynote speeches, Thomas Böck and **Frank Notz, Member of the Management Board Sales**, will explain which highlights await the visitors at the Festo booth this year. Frank Notz: "This will be a special press conference: for the first time live at our stand! I'll be talking about smart factories and AI as a huge booster for productivity and energy efficiency! I'll also show you how we are driving forward the concept of a circular economy in concrete terms: with green hydrogen and a closed-loop approach in the battery industry - from production to recycling. Be curious!"

Booth tour and exclusive interview opportunity

We invite you to take an informative booth tour from 12:30 pm. Alternatively, you can use the time of the booth tour for personal interviews - with Thomas Böck and Frank Notz. **Jörg Kipper, General Manager Sales Cluster DACH at Festo**, will also be available for expert discussions about the DACH market: "When I talk to our customers, one topic is always on the agenda: Sustainability! After the press conference, I look forward to talk about successful projects in various industry sectors - if you like even directly at an exhibition display."

Lunch snack and discussion

Afterwards, we invite you to a snack, where you will also have the opportunity for personal interviews.

Can we count on your participation?

Then please confirm or cancel your participation by Friday 19th of April 2024.

We look forward to your visit!

Best regards

26. March 2024

Responsible
according to press
law:
Christian Österle



Download/View press
release and press
images.

Christian Österle

Head of Corporate Communication and Sustainability

In order to plan your wishes in the best possible way, please copy the following section into your reply e-mail. Many thanks in advance!

☐ Yes, I would like to come to the **Festo press conference**.

☐ No, I cannot attend in person.

From our editorial team _____ takes part.

☐ Please send us the press kit!

☐ Yes, I will take part in **the booth tour**.

☐ No, I cannot take part in the booth tour.

☐ Yes, I would like to **have an interview** with

☐ Thomas Böck ☐ Frank Notz ☐ Jörg Kipper

on the following topic: _____

☐ I'll **visit the Festo booth** outside the press conference on

☐ Monday, April 22, at _____ o'clock

☐ Tuesday, April 23, at _____ o'clock

☐ Wednesday, April 24, at _____ o'clock

☐ Thursday, 25th, at _____ o'clock

Name: _____

Medium: _____

E-Mail: _____

Press Images

About Festo

Festo is a global player and an independent family-owned company with headquarters in Esslingen am Neckar, Germany. Festo has set standards in industrial automation technology and technical education ever since its establishment, thereby making a contribution to sustainable development of the environment, the economy and society. The company supplies pneumatic and electrical automation technology to 300,000 customers of factory and process

automation in over 35 industries. Digitalization, AI and the LifeTech sector with medical technology and laboratory automation are becoming increasingly important. The products and services are available in 176 countries. With about 20,600 employees in over 250 branch offices in around 60 countries worldwide, Festo achieved a turnover of around €3.45 billion in 2024. More than 8% of this turnover is invested in research and development. In this learning company, 1.5 % of turnover is invested in basic and further training. Festo Didactic SE is a leading provider of technical education and training and offers its customers worldwide comprehensive digital and physical learning solutions in the industrial environment.